



Granville Island

GRANVILLE ISLAND CULTURAL PROJECT PROGRAM

Project support is available to not-for-profit arts, cultural and heritage groups to provide financial assistance for a project that takes place at a CMHC-Granville Island cultural facility (Performance Works or Waterfront Theatre) or Island public space. The program is designed to provide support to projects that compliment the dynamic cultural community that continues to evolve and grow on Granville Island.

APPLICATION REQUIREMENTS/ELIGIBILITY:

1. Applicants must be an incorporated not-for-profit society (special exceptions may be made for new groups operating as a not-for-profit society but not yet incorporated, or cultural groups working as collectives or co-ops).
2. Project must take place at a CMHC-Granville Island cultural facility (Performance Works or Waterfront Theatre) or Island public space.
3. Projects must not depend on Project support for their execution. Projects will be awarded assistance only when a confirmed booking of space has been made.
4. It is possible for one not-for-profit group to receive Project support more than once in one calendar year.
5. Groups whom receive funds from CMHC-Granville Island through the Cultural Partner Program are not eligible for Project support unless the proposed project is outside of the scope of the programming activity for which they are already receiving funds from CMHC.
6. Applicants may apply year-round. Available funds at any given point in the year are dependent on applications received and already allocated in that fiscal year. Amounts awarded range from \$500 – \$5,000 (maximum).
7. Projects of a strictly fundraising nature will not be considered under this program.
8. Priority consideration will be given to projects falling in Granville Island's winter and early spring months (Nov/Dec/Jan/Feb/Mar/April).

ASSESSMENT CRITERIA:

All applications will be assessed in terms of excellence, organizational merit and level of community/public impact. Specific assessment areas include:

1. Demonstration of unique features/qualities (dynamic, special or new project that complements or enhances Granville Island Cultural Programming)
2. Ability of group to execute project
3. Presentation of a marketing and promotional strategy that will benefit Granville Island's cultural profile
4. Event accessibility to the public
5. Demonstrated need
6. Demonstrated support or involvement from other cultural partners and/or Granville Island businesses
7. Quality of the application and support materials

ASSESSMENT PROCEDURE:

Projects will be evaluated by a jury using the assessment criteria provided in this document.

Final approval for project assistance to be given by CMHC-GRANVILLE ISLAND and notification to be given within six weeks from date of receipt of application and support materials.

APPLICATION PROCEDURE:

Applicants must complete an application form and provide attachments as outlined on the form.

APPLICATIONS AVAILABLE FROM:

Granville Island Cultural Society, 101 -1398 Cartwright St., Vancouver, B.C. V6H 3R8

PHONE: 604-687-3005 FAX: 604-689-0006 or online at www.giculturalalsociety.org



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RECOGNITION REQUIREMENTS

RECOGNITION

ADVERTISING:

CMHC-Granville Island logo to be included on all print advertising in representative size.

POSTCARDS/POSTERS:

CMHC-Granville Island logo to be included in representative size on all posters/postcards.

PRESS RELEASES:

Support of CMHC-Granville Island to be noted on news releases.

PROGRAMS:

CMHC-Granville Island logo to be included in event programs in representative size, or, if appropriate, space for an ad for Granville Island.

In program acknowledgements the following wording should be included;

This project received funding support under the Granville Island Cultural Project Program.

See www.giculturalsociety.org for more details.

OTHER

TICKETS:

CMHC-Granville Island to receive 4 tickets to opening night as well as 4 tickets to any other performance during the run based on availability.

FINAL REPORT:

CMHC-Granville Island to receive a final project report no later than 2 months after the end of the project. Companies not submitting a final report will be ineligible for future support from the Cultural Project Program. Please submit this report to the GICS office in Festival House.

To obtain **CMHC-Granville Island Logo**, please send request by **email to: info@granvilleisland.bc.ca (specify format you wish to receive it in).**

Please send opening night/ticket information to Lisa Ono, Manager, Public Affairs and Programming, CMHC-Granville Island, at: lono@cmhc-schl.gc.ca or, mail to: 1661 Duranleau St., 2nd Floor, Vancouver, BC, V6H 3S3.



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GRANVILLE ISLAND CULTURAL PROJECT PROGRAM APPLICATION FORM

CONTACT INFORMATION

Name of Group: _____ NFP Society Number _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Contact Person: _____ Title: _____ Phone: _____

Total Project Budget: _____

Past Project Amounts Received :

Amount requested: _____

Year/Amount: _____

Year/Amount: _____

Year/Amount: _____

PROJECT INFORMATION

Name of Project: _____

Date(s): _____

Times: _____

VENUE BOOKED

Waterfront Theatre

Performance Works

Ocean Art Works

Other GI Public Space: _____

ATTACHMENTS:

- Project/Activity Description
- Group profile/history of organization
- Marketing/Promotion Plan
- Financial budget for the project showing expenses/revenues
- Projected audience profile/attendance figures/demographics
- Relevant support materials (returned upon request)
- Related letters of support and/or indication of other partners involved in the project

I certify that, to the best of my knowledge, the information provided in this request is accurate and endorsed by the organization I represent.

Name of person completing form/title

Signature and Date

Name of Board Chairperson

Signature and Date

SUBMIT APPLICATION AND ATTACHMENTS TO: Granville Island Cultural Project Sponsorship Program,
c/o Granville Island Cultural Society, 101- 1398 Cartwright St., Vancouver, BC, V6H 3R8

Phone: 604 687-3005 fax: 604 689-0006 email: giculturalociety@telus.net

DEADLINE: Applications will be accepted year round.

Applicants can expect to receive a decision within two months of their completed submission being received.

For Internal Use Only

Application received: _____ Avail.conf.: _____ Date of Notification: _____ Initials: _____

Approved: Yes / No Amount: _____ Date: _____ CMHC Manager, Public Affairs & Programming